

Truckee Roundhouse Makerspace Group

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What is our project?

- Community needs assessment for a local makerspace within the Tahoe-Truckee region
- Collaborated with the Truckee Roundhouse makerspace

What is Truckee Roundhouse?

- What is a makerspace?
 - Access to tools, workspace, classes
- How this project is going to influence and impact our local community

Objectives

- Community Needs Assessment for Truckee Roundhouse Makerspace
- Facilitate and plan a fundraiser/tool drive event

Budget: \$5,000

- Needs Assessment: \$2,400
 - Online Surveys and Subscriptions: \$1,100
 - Printed Collateral: \$800
 - Website \$500
- Facilitate Tool Drive Event: \$2,600
 - Venue Rental: \$1,000
 - Event Promotion: \$1,000
 - Event Production: \$300
 - Catering: \$300

Community Survey

- Process for developing survey questions
 - Considering our audience's needs & skills and diversity of the region
- Types of questions used in our survey
 - Select all that apply
 - Open Ended
- Challenges of our survey

Marketing the Survey

- Facebook
- Email Blasts
- E-Newsletters
- Flyers
- Press Releases
- Booth at Made in Tahoe

TRUCKEE ROUNDHOUSE

COMMUNITY MAKERSPACE

WHAT DO YOU WANT?

LET US KNOW AT

TRUCKEEROUNDHOUSE.ORG

THE ROUNDHOUSE IS A NON-PROFIT
MAKERSPACE LOCATED IN TRUCKEE, CALIFORNIA
THAT SUPPORTS THE
TEACHING, LEARNING, AND PRACTICING
OF A WIDE VARIETY OF CRAFTS SKILLS,
TECHNOLOGIES AND ARTS IN THE
TRUCKEE-TAHOE COMMUNITY.

Survey Results & Highlights

From 160 responses so far...

- **Top Mediums/Tools:** wood, metal, textiles, jewelry, digital fabrication
- **85%** want to learn new skills, crafts or work with new mediums
- **39%** would pay \$50-\$100 for a monthly membership
- **36%** would teach classes in various fields
- **83%** would volunteer
- **26%** would donate old tools

Tool Drive: Target Audience & Message

- North Lake Tahoe/Truckee Community
 - Artisans
 - Local Businesses
 - Educators
- Catch phrase
 - “Don’t let your old tools go to waste, donate to the makerspace”
- Call to action
 - Acquiring tools for the trades/crafts identified from the surveys
 - Build-up a “buzz” for the May 17th open-house event

Marketing Materials & Design

**TRUCKEE
ROUNDHOUSE**
COMMUNITY MAKERSPACE

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TOOL DRIVE

STARTING AT 1PM
TRUCKEE TAHOE LUMBER

JULY 18TH

DON'T LET YOUR OLD TOOLS GO TO WASTE!
DONATE TO THE MAKERSPACE!

COME JOIN US!

METAL SHOP	WOOD SHOP
PLASMA CUTTER	WOOD LATHE
MIG WELDER	BAND SAW
TIG WELDER	SCROLL SAW
DRILL PRESS	TABLE SAW
HORIZONTAL BAND WET SAW	PLANER
METAL LATHE	CNC ROUTER
PRESS	DOVETAIL MACHINE
MILL	BELT/DISC SANDER
DRILL PRESS	

TECH LAB	AUTO SHOP
LASER CUTTER	CAR LIFT
3D PRINTER	OBDII WIFI SCANNER

ART STUDIO	ART STUDIO
KILN	DO YOU HAVE
POTTERY WHEEL	OTHER TOOLS TODONATE?
EASEL	

THE TRUCKEE ROUNDHOUSE TOOL DRIVE

FOR MORE INFO PLEASE VISIT
TRUCKEEROUNDHOUSE.ORG

Tool Drive: Next Steps

- Gather a volunteer committee of passionate community members
- Develop a list of needed tools and donations
- Conduct outreach to potential donors, partners, sponsors
- Allocate budget funds for event (\$2,600)

Event Photos

Truckee Maker Show- May 17th











For more info check out:

<https://www.truckeeroundhouse.org>



@ Truckee Roundhouse

email: info@truckeeroundhouse.org

TRUCKEE COMMUNITY MAKERSPACE ROUNDHOUSE

coming soon...

DREAM **LEARN** **MAKE**

possible shops: working • stuff
ceramics • textiles • rad • printing •
make • bikes • wood • computer • lab • electronics
and • technologies • jewelry • metalworking



shop space • tools • classes

[TRUCKEEROUNDHOUSE.ORG](https://www.truckeeroundhouse.org)