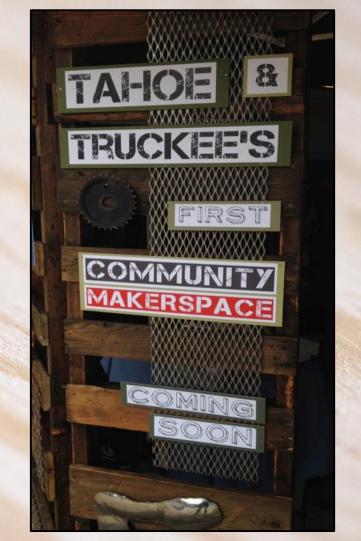
Truckee Roundhouse Makerspace Group

Joe Grennan
Karin Johnson
Tily Morrin
Tom Campbell



# What is our project?

 Community needs assessment for a local makerspace within the Tahoe-Truckee region

 Collaborated with the Truckee Roundhouse makerspace

## What is Truckee Roundhouse?

- What is a makerspace?
  - Access to tools, workspace, classes

 How this project is going to influence and impact our local community

# Objectives

- Community Needs Assessment for Truckee Roundhouse Makerspace
- Facilitate and plan a fundraiser/tool drive event

## Budget: \$5,000

- Needs Assessment: \$2,400
  - Online Surveys and Subscriptions: \$1,100
  - Printed Collateral: \$800
  - Website \$500
- Facilitate Tool Drive Event: \$2,600
  - Venue Rental: \$1,000
  - Event Promotion: \$1,000
  - Event Production: \$300
  - Catering: \$300

# Community Survey

- Process for developing survey questions
  - Considering our audience's needs & skills and diversity of the region
- Types of questions used in our survey
  - Select all that apply
  - Open Ended
- Challenges of our survey

# Marketing the Survey

- Facebook
- Email Blasts
- E-Newsletters
- Flyers
- Press Releases
- Booth at Made in Tahoe



WHAT DO YOU WANT?

LET US KNOW AT

TRUCKEEROUNDHOUSE.ORG

THE ROUNDHOUSE IS A NON-PROFIT
MAKERSPACE LOCATED IN TRUCKEE, CALIFORNIA
THAT SUPPORTS THE
TEACHING, LEARNING, AND PRACTICING
OF A WIDE VARIETY OF CRAFTS SKILLS,
TECHNOLOGIES AND ARTS IN THE
TRUCKEE-TAHOE COMMUNITY.

## Survey Results & Highlights

#### From 160 responses so far...

- Top Mediums/Tools: wood, metal, textiles, jewelry, digital fabrication
- 85% want to learn new skills, crafts or work with new mediums
- 39% would pay \$50-\$100 for a monthly membership
- 36% would teach classes in various fields
- 83% would volunteer
- 26% would donate old tools

## Tool Drive: Target Audience & Message

- North Lake Tahoe/Truckee Community
  - Artisans
  - Local Businesses
  - Educators
- Catch phrase
  - "Don't let your old tools go to waste, donate to the makerspace"
- Call to action
  - Acquiring tools for the trades/crafts identified from the surveys
  - Build-up a "buzz" for the May 17th open-house event

## Marketing Materials & Design

## TRUCKEE ROUNDHOUSE

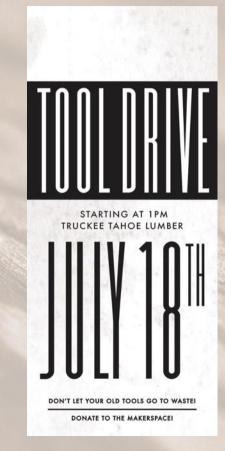
WHAT DO YOU WANT?

COMMUNITY MAKERSPACE

LET US KNOW AT

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METAL SHOP	WOOD SHOP
PLASMA CUTTER	WOOD LATHE
MIG WELDER	BAND SAW
TIG WELDER	SCROLL SAW
DRILL PRESS	TABLE SAW
HORIZONTAL BAND WET SA	W PLANER
METAL LATHE	CNC ROUTER
PRESS	DOVETAIL MACHINE
MILL	BELT/DISC SANDER
DRILL PRESS	
TECH LAB	AUTO SHOP
LASER CUTTER	CAR LIFT

DO YOU HAVE
OTHER TOOLS TODONATE?

OBDII WIFI SCANNER

3D PRINTER

THE TRUCKEE ROUNDHOUSE TOOL DRIVE

FOR MORE INFO PLEASE VISIT
TRUCKEEROUNDHOUSE.ORG

## Tool Drive: Next Steps

- Gather a volunteer committee of passionate community members
- Develop a list of needed tools and donations
- Conduct outreach to potential donors, partners, sponsors
- Allocate budget funds for event (\$2,600)

### **Event Photos**

**Truckee Maker Show- May 17th** 



































#### For more info check out:

https://www.truckeeroundhouse.org



email: info@truckeeroundhouse.org



coming soon...



