



Effective Leadership is a key element in any successful community. Developing and encouraging the participation of new leaders is essential in gaining fresh ideas and perspectives.

Today, the **North Lake Tahoe-Truckee Leadership Program** has over 175 Alumni making a difference in their communities. Participants of the program find the balance of leadership skill development, presentations on regional issues and the cultivation of business and personal relationships valuable and informative.

Opportunities for Business Involvement

Businesses can support the program and show their commitment to the community by sending an employee to participate in the program, by sponsoring a day, or by providing a scholarship!

Businesses benefit from their involvement with well-rounded energized employees, and ensuring a continuity of leaders eager to improve and sustain our region.

Sponsorships

For a modest \$500 investment, your business can become a signature sponsor for one day of the program. Benefits of sponsorship include:

*Name and logo recognition on program collateral, in press releases and on program web site

*15 minutes at the beginning of sponsored day to provide attendees information about your company

*Two complimentary entries to graduation reception in May

Scholarships

Another way to support the program is by providing a full or partial scholarship for a participant.

Full scholarships are \$750, Partial scholarships are \$375 and include:

*Name on program collateral and on program website.

*Two complimentary entries to graduation reception in May

Support the North Lake Tahoe Truckee Leadership Program

Business Name _____

Address _____ City, Zip _____

Contact Name: _____ Phone _____ E-Mail _____

Signature: _____

Payable to: NTBA Leadership Program, PO Box 1023, Kings Beach, Ca 96143, Phone: (530) 546-9000, Fax (530) 546-7116
For more information on the Leadership Program contact Cheri Sprenger (530) 546-9000, Lynn Saunders (530) 587-2757 or Kym Fabel (530) 581-8764



For more information and program application visit www.TahoeTruckeeLeadership.com

The North Lake Tahoe-Truckee Leadership Program is a collaborative project of the North Lake Tahoe Chamber of Commerce, North Tahoe Business Association and Truckee Donner Chamber of Commerce in partnership with Sierra Nevada College. Initiated in 2004, the program is proud to now have an alumni roster of over 175 graduates.