



Effective Leadership is a key element in any successful community. Developing and encouraging the participation of new leaders is essential in gaining fresh ideas and perspectives.

Today, the **North Lake Tahoe-Truckee Leadership Program** has almost 300 Alumni making a difference in our community. Participants of the program experience leadership skill development, presentations on regional issues and the cultivation of business and personal relationships.

Opportunities for Business Involvement

Businesses can support the program and show their commitment to the community by sending an employee to participate in the program, by sponsoring a day, or by providing a scholarship!

Businesses benefit from their involvement by cultivating well-rounded energized employees, and by ensuring a continuity of leaders eager to improve and sustain our region.

Sponsorships

For a modest \$500 investment, your business can become a signature sponsor for one day of the program. Benefits of sponsorship include:

*Name and logo recognition on program collateral, in press releases and on program web site

*15 minutes at the beginning of sponsored day to provide attendees information about your company

*Two complimentary invitations to the graduation reception in May

Scholarships

Another way to support the program is by providing a full or partial scholarship for a participant.

Full scholarships are \$750, Partial scholarships are \$200 - \$400 and include:

*Name on program collateral and on program website.

*Two complimentary invitations to the graduation reception in May

Support the North Lake Tahoe Truckee Leadership Program

Yes, I would like to sponsor an up and coming leader! Here is my check for \$_____. I would like this sponsorship to benefit this participant: _____ or please place our scholarship in the pool so that all recipients can benefit.

Business/Organization Name _____

Mailing Address _____

Contact Name: _____ Phone _____

E-Mail _____

Please make check payable to: Tahoe Truckee Community Foundation,
C/O Leadership Program, PO Box 714, Truckee, CA. 96160

Contact: Karen Willcuts at Karen@TahoeTruckeeLeadership.com or 530-448-4143

