
Truckee-Tahoe Youth Leadership Program

— Developing the future leaders of —
this community

Why a youth leadership program?

TTUSD 9th Graders: California Healthy Kids Survey (2014):

33% have used alcohol within the past 30 days.

19% have participated in binge drinking within the past 30 days.

23% have used marijuana in the past 30 days.

5% reported using marijuana daily.

National Association of Colleges and Employers Job Outlook Survey (2012):

79.8% look for the ability to work in a team on candidates' resumes.

95% believe leadership development should begin by age 21.

77.2% want to see leadership skills on resumes.

90% believe leadership development should be part of every student's educational experience.

What's the intended outcome?

A youth leadership development and community connection pilot program

15 high school students

To take place in the spring, for two days each week

Creates a community connection and builds future leaders

Students tasked to organize a fundraiser for a local non-profit

The goal is to empower teens with the skill set, connections and confidence to make positive change in their community.

The objectives:

Successfully carry out a fundraising activity by the end of the program, demonstrating the ability of participants to make a positive change in their community.

Show aptitude for leadership, communication and business skills, as demonstrated by entry and exit interviews, by the end of the program.

Who is this for?

Ages: High School Sophomores, Juniors and Seniors

Potentially at risk

Diverse population - those who both are or are not already participating in Youth Leadership

Research

Outlines and supports, through research and needs assessments, the potential for positive impacts from the Action Plan on the targeted group/demographic.

- 40% of youth surveyed reported not currently having leadership opportunities available to them.
- 45% of youth survey participants said they would very likely participate in a leadership program.
- 100% of parents surveyed believe there is a need for a youth leadership program in the North Tahoe-Truckee area.
- 100% of parents surveyed said they would very likely support their child if they were in a leadership program.

Societal Impacts: Part I

Youth who develop meaningful positive relationships with others in the community, demonstrate better social and emotional development (Brennan, Barnett, and McGrath 2009).

Empowering youth to be engaged in the community through leadership initiatives has shown to decrease traditional problem behaviors. Youth that are engaged in their communities, are less likely to use: drugs and alcohol, less likely to drop out of high school, and less likely to be involved in criminal behavior.

Building leadership skills creates: sense of self-efficacy, strengthening of leadership capacity, increasing collective power and academic motivation, and also motivates toward a commitment to civic engagement.

Societal Impacts: Part II

Leadership programs promote civic awareness that translates into a sense of community connectedness.

Teen Leadership opportunities promote and impact:

- socializing

- developing skills that are relevant now and in the future

- contributing to the community

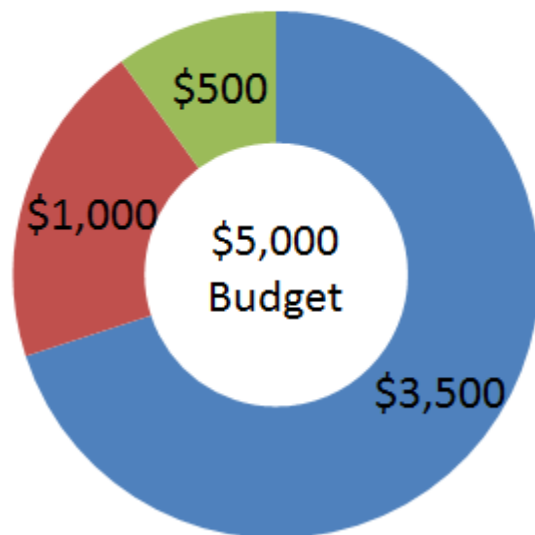
- creating a feeling of belonging to a valued group

- extending competency.

Budget

Proposed Expenditures

■ Salaries ■ Course Supplies ■ Marketing ■ Class Rooms
In-kind Donation



70.0 percent of expenditures are for instruction.

Marketing



MONEY & POWER

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TRUCKEE-TAHOE YOUTH LEADERSHIP PROGRAM

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TRUCKEE-TAHOE YOUTH LEADERSHIP PROGRAM
A YOUTH LEADERSHIP DEVELOPMENT PROGRAM FOR HIGH SCHOOL STUDENTS.

CREATING A COMMUNITY CONNECTION FOR TEENS, BUILDING THEM INTO THE FUTURE LOCAL LEADERS OF TRUCKEE AND NORTH LAKE TAHOE. APPLY @TRUCKETAHOEYOUTHLEADERSHIP.COM

Questions?

Thank you