

Truckee North Tahoe Bike Share Program

Pat Barrett

Chris Carrillo

Kim Harris

Ali Stoner



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Project Players

- Pat Barrett
 - Membership Manager, Truckee Chamber of Commerce
- Chris Carrillo
 - Maintenance Worker II, North Tahoe Public Utility District
- Ali Stoner
 - Annual Gifts Coordinator, Boys and Girls Club of North Lake Tahoe
- Kim Harris
 - Human Resources/Risk Manager, Truckee Donner Public Utility District

Truckee Bike Park

- Open to people of all ages and skill levels
- Must have a bike and helmet to ride in the park



Bike Park History

- Multi-phase project broke ground in 2012
- Free use for all riders
- In partnership with
 - Truckee-Donner Recreation & Park District
 - Truckee Sanitary District
 - Truckee-Tahoe Airport District
- With support from
 - Clear Capital
 - Tahoe Truckee Community Foundation
 - High Fives Foundation
 - Truckee Rotary
 - Tahoe Mountain Resort Foundation



Timeline



Phase 1

- 2012 Pump Track Built

Phase 2

- 2013 Jump Track Built

Phase 3

- 2014 Building Begins on Dual Slalom, Flow Trails, XC Loop and Drop Zone

Phase 4-6

- Future Planned Phases Include Advanced jumps, Slope Style Course and Gravity Trails

Project Overview

Truckee North Tahoe Bike Share Project will grant free access to bikes, helmets, and safety and etiquette training to Truckee/North Tahoe youth to facilitate access to required equipment and make the Truckee Bike Park more accessible to any active youth interested in the bike park experience!





Plan Objectives

- Identify community stakeholders to facilitate access to resources
- Identify and secure \$7,500 in funding from sponsorships or donations
- Secure minimum 10 bikes for use at the park
- Develop safety and etiquette training program
- Refine administration of the program
 - Liability insurance coverage
 - Volunteer base
 - Procedures for the kids to use the bikes

Develop Needs Assessment Survey

- Looked at kids of all ages
- Engaged kids in Truckee and North Tahoe
- Did the kids know the Bike Park existed?
- Do they have a bike to use at the park?



Survey Results

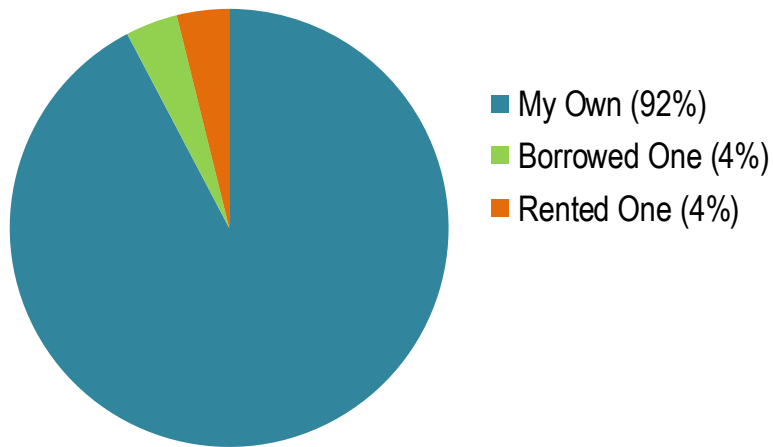
109

Truckee & North Lake Tahoe Kids Participated

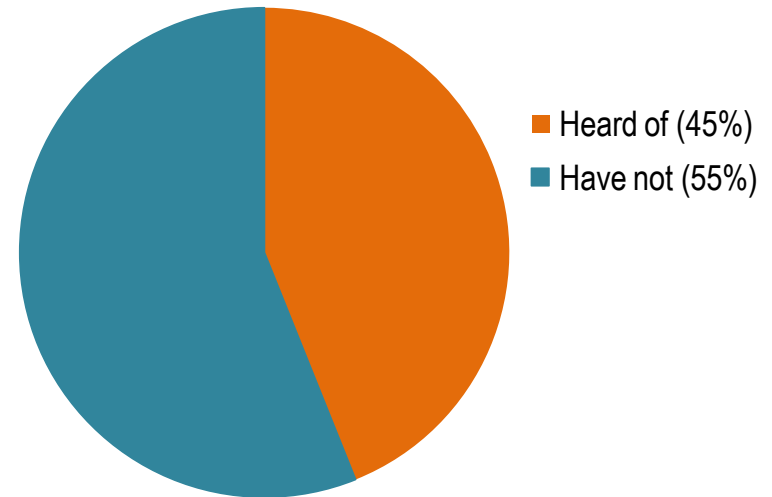
51

of the participants have visited the Bike Park.

If you have been what Bike did you use?

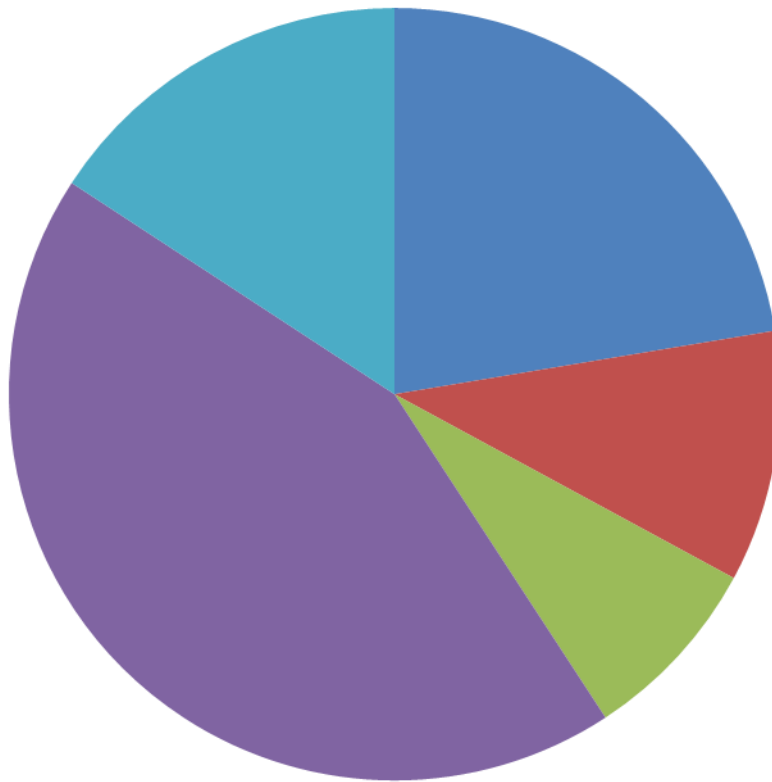


Have you heard of the Truckee Bike Park?



Survey Results

57 of the participants
have NOT visited the Bike Park.



If you have not been, what are the reasons?

- I do not have a ride (23%)
- I do not have a bike to ride (10%)
- I don't know how to use the track (8%)
- I didn't know about it or where it is (43%)
- Other (16%)



Survey Results

Significant Findings:

51% of participants who have not been to the bike park state it is because ***they do not know of it, how to use it, its hours of operation or location.***

NOT because they did not have access to bike.

Post-Pivot Project Overview

Truckee North Tahoe Bike Share Project will help to *promote awareness* and access to the Truckee Bike Park and continue to evaluate the need for bikes, helmets and education to participants needing access to these services. We will also continue *to be a support to the Truckee Bike Park* to make it more accessible to any active youth interested in the bike park experience!





Action Plan Objectives Changes

- Distribute flyer to students prior to end of school year.
 - Truckee Bike Park Project summer hours and events
 - Local resources (transportation, bike programs & summer camps)
- Conduct second needs assessment survey at beginning of 2014-2015 school year.
- Evaluate results
 - Proceed with the original Bike Share Program?
 - Conclude project?

Ride On....

