

Tame the Flame

Home Fire Safety Day

A Final Project for North Tahoe-Truckee Leadership Program

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Building leaders for Stronger Communities since 2004



ACTION PLAN OVERVIEW

- ◉ Home fire safety day
- ◉ Educate regarding home fire safety within the home
- ◉ How to react in home fire emergency
- ◉ Hands on suppression technique training
- ◉ Checklists
- ◉ General home fire safety education
- ◉ Citizens better prepared



ACTION PLAN GOAL

- ◎ North Tahoe area homeowners and renters will understand home fire prevention and how to react appropriately in the event of a fire within the home.



ACTION PLAN OBJECTIVES

- ◉ Identify type, severity and suppression technique
- ◉ How to use a fire extinguisher
- ◉ Home fire safety checklist
- ◉ Evacuation plan
- ◉ Raffle fire extinguishers and smoke alarms



ACTION PLAN TIMELINE

- ◉ January - action plan
- ◉ February - needs assessment
- ◉ March - communicate with fire department
- ◉ April - collaborate with fire department
- ◉ May - develop handout and educational matl.
- ◉ June - develop marketing plan
- ◉ July - distribute marketing material
- ◉ August - enlist participants



ACTION PLAN TIMELINE (CONT.)

- ◉ September - reserve facilities
- ◉ October - finalize food orders
- ◉ November - Host event
- ◉ December - Evaluate



NEEDS ASSESSMENT

○ Overview

- Information we wanted to find
- Type of Assessment used

○ Background information about Assessment

- Who we surveyed

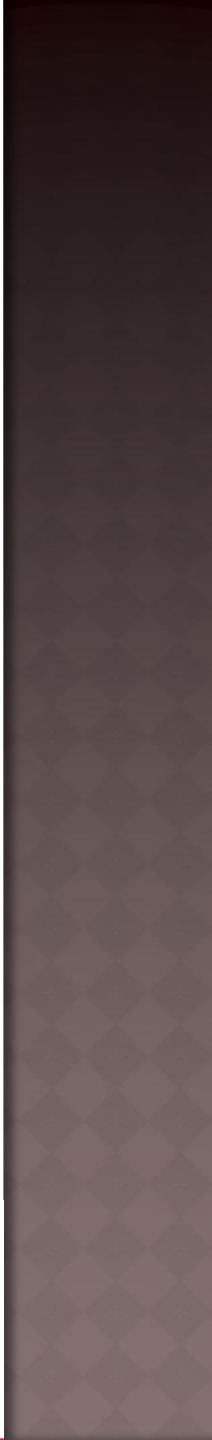


SURVEY

1. On a scale of one to five, how confident do you feel if you had to extinguish a fire in your home?
2. If there was a stovetop grease fire in your kitchen, what would you do?
3. Do you have a fire extinguisher in your home?
4. Do you have an evacuation plan in place in case of a fire in your home, and are all home members aware of the plan?
5. On a scale of one to five, How Likely would you be to attend a free event on home fire safety in North Lake Tahoe

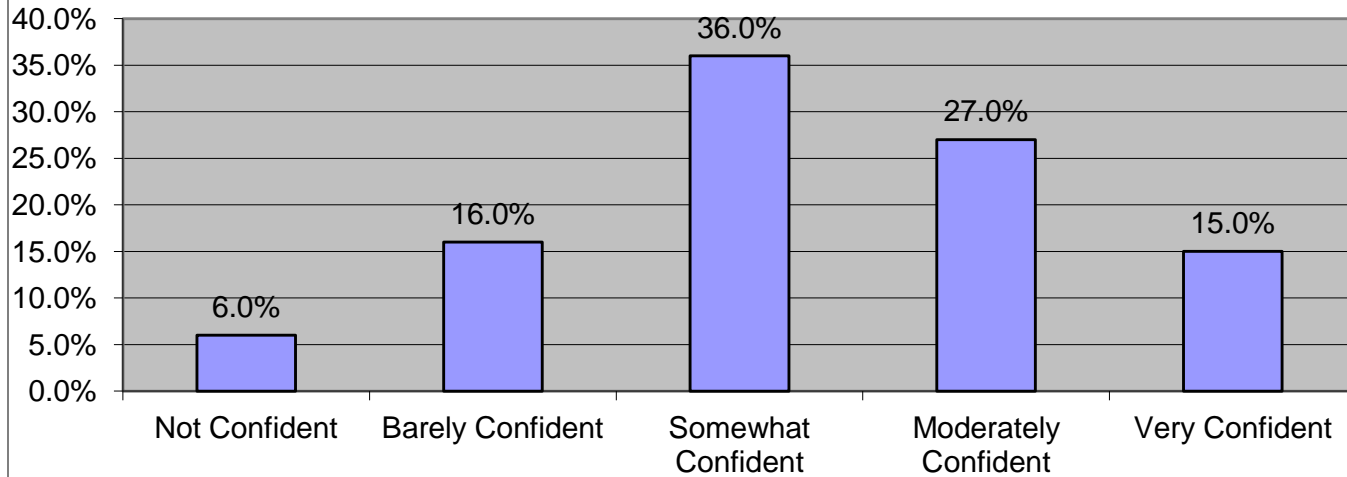


FIRE SUPPRESSION VIDEO

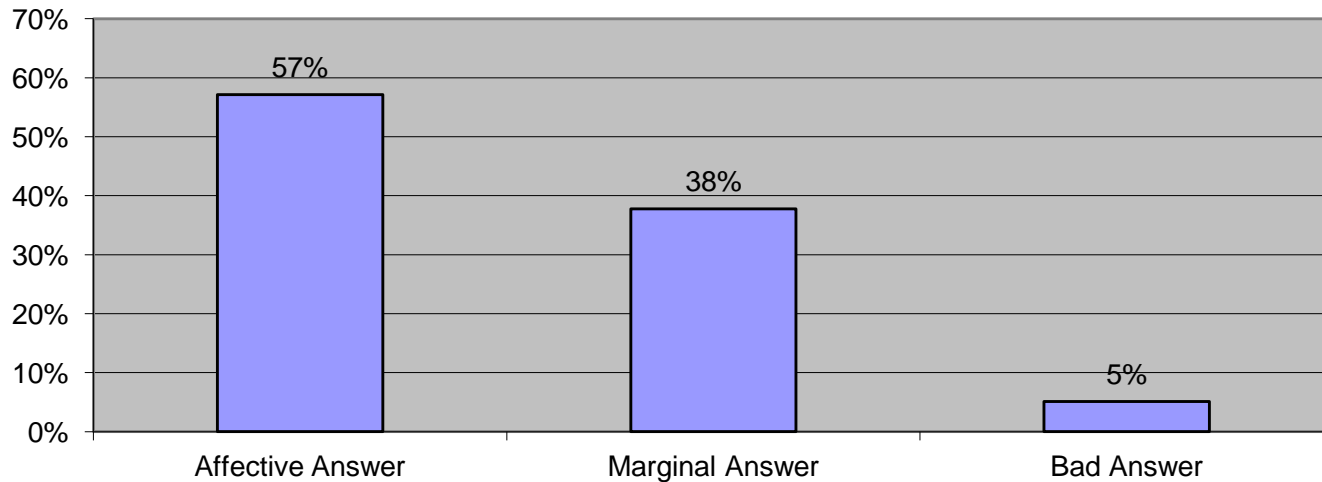


ASSESSMENT RESULTS

Question 1: How confident are you with putting out a fire?

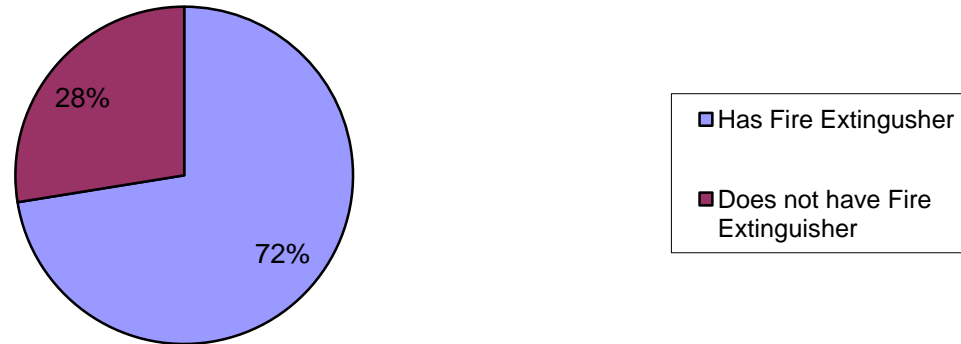


Question 2: What would you do in the case of a kitchen grease fire?

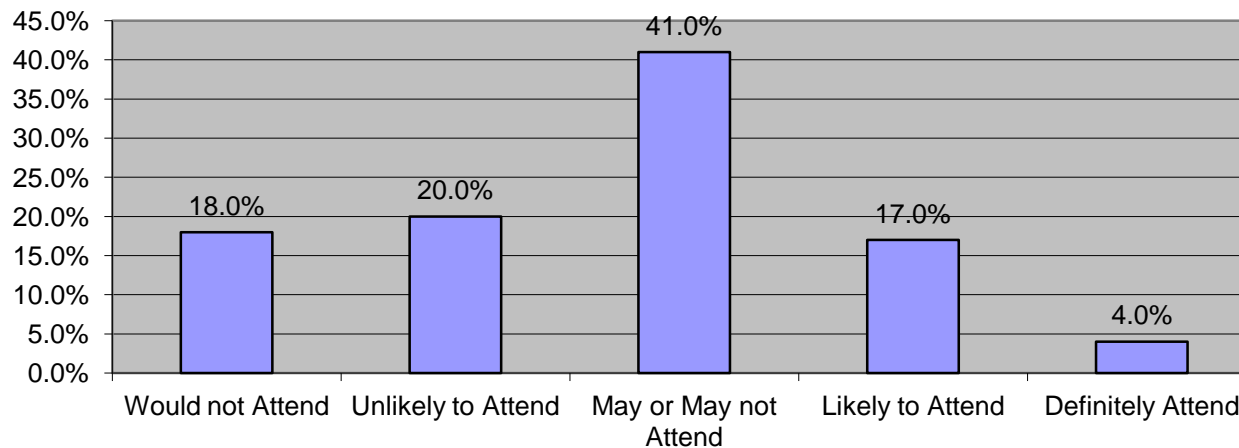


ASSESSMENT RESULTS (CONT.)

Question 3: Do you have a fire extinguisher in your home?

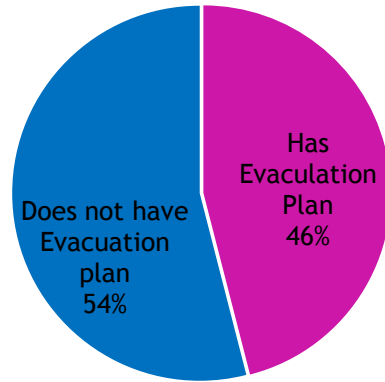


Question 4: Would you attend "Tame The Flame"

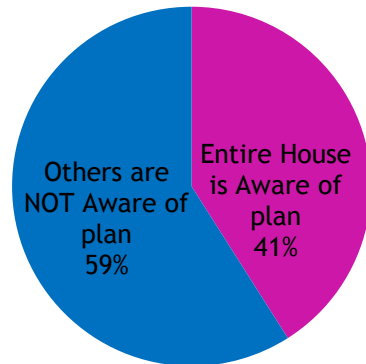


ASSESSMENT RESULTS (CONT.)

Question 5: Do you have an evacuation plan in place?



Does the entire house know about the evacuation plan?



Tame the Flame

Home Fire Safety Day

◎ Tagline:

A FREE afternoon of food, fun, freebies and fire safety education!

◎ Promotional Materials:

- Flyers and Posters (English and Spanish)
- Additional Advertisements



Tame the Flame

Home Fire Safety Day

Come learn about home fire safety and prevention

Saturday, August 18,
2012



11am – 2pm

North Tahoe Fire Station 52

288 Northshore Blvd. Kings Beach, CA

Live demonstrations of fire suppression with
extinguishers

Complimentary Carnitas Tacos – While they last!!!

Educational games and activities for kids!

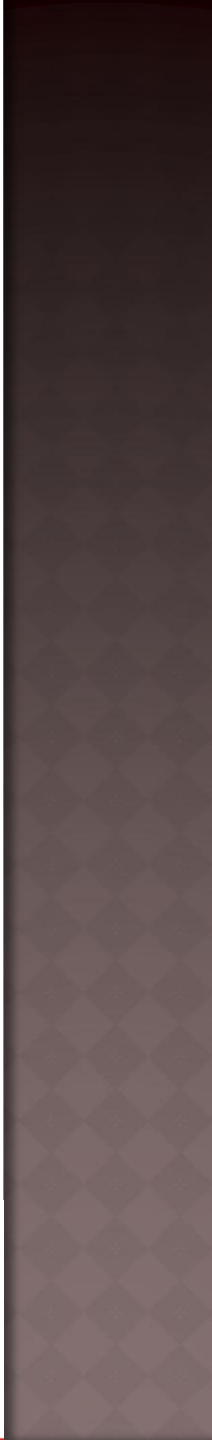
Win fire extinguishers, smoke detectors and more
in our FREE RAFFLE!!



Sponsored by the North Tahoe Fire Protection District

MARKETABILITY

- ⦿ Individual
- ⦿ Community
- ⦿ Society



UNIQUENESS OF ACTION PLAN

- ◎ Education for all ages
- ◎ Additional incentives
- ◎ Demonstrations



BUDGET

<i>Item</i>	<i>Amount</i>	<i>Total Cost per Month</i>
Fire extinguishers (5), smoke alarms (100), Fire extinguisher recharge (25)	\$2000	\$167
Food and beverage	\$400	\$34
Handouts and other prizes	\$300	\$25
Decorations	\$100	\$9
Marketing	\$100	\$9
In-kind Donation (volunteer hours planning event)	60 hours at \$15.00 per hour Total: \$900.00	\$75
In-Kind Donation (Fire Department Volunteers)	12 hours at \$150.00 per hour Total: \$1800.00	\$150
	Total: \$5600	\$469/Month



THE FUTURE OF...

Tame the Flame

- ◎ What we have done

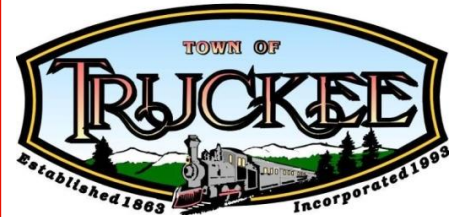
- We are currently on track with the timeline

- ◎ Where we see this going

- Fundraising
- Continue collaboration with local Fire Departments
- Continue action plan timeline



Thanks to our Employers



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